



“No Place Like Home” Benefit Dinner & Auction

Friday - October 17, 2008

Egypt Valley Country Club

7333 Knapp N.E., Ada, Michigan

VIP Reception: 6:00 p.m. - 7:00 p.m.

General Event: 6:30 p.m. - 10:00 p.m.

SPONSORSHIP OPPORTUNITIES

Invitation Recognition Deadline: **Sponsorship Form received by Friday - September 5, 2008**

Program Recognition Deadline: **Sponsorship Form received by Friday - October 3, 2008**

Wizard Sponsor - \$5000+ (Underwriter)

- Primary recognition on all promotional materials, sponsor signage, and event items (table cards, program etc.)
- Full page advertisement in event program
- Recognition in print/media advertisement(s)
- Recognition during evening program
- 8 complimentary tickets to VIP Reception, Cocktails & Hors d'oeuvres (2 Drink tickets per person)
- Family Style Dinner, Live Auction and Entertainment

Dorothy Sponsor- \$2000 (Full Table)

- Name on all promotional materials, on sponsor signage, and recognition on table cards
- Half page advertisement in program
- Verbal recognition at event by auction emcees
- 8 complimentary tickets to VIP Reception, Cocktails & Hors d'oeuvres (2 Drink tickets per person)
- Family Style Dinner, Live Auction and Entertainment

Scarecrow Sponsor- \$1500 (Three Quarters Table)

- Name on all promotional materials, on sponsor signage, and recognition on table cards
- Quarter Page advertisement in program
- 6 complimentary tickets to VIP reception, Cocktails & Hors d'oeuvres (2 Drink tickets per person)
- Family Style Dinner, Live Auction and Entertainment

Tin Man Sponsor- \$1000 (Half Table)

- 4 complimentary tickets to VIP reception, Cocktails & Hors d'oeuvres (2 Drink tickets per person)
- Family Style Dinner, Live Auction and Entertainment

Lion Sponsor- \$500 (Quarter Table)

- 2 complimentary tickets to VIP reception, Cocktails & Hors d'oeuvres (1 Drink ticket per person)
- Family Style Dinner, Live Auction and Entertainment

Individual Ticket - (\$125 per person) Tables of 8 will be arranged.

- 1 Admission to General Reception, Family Style Dinner, Live Auction and Entertainment

IMPORTANT: Program Sponsorship, In-kind Gifts, Live Auction and Raffle Item contributions are also appreciated. ***(See Attached Sponsorship Form for Details)***



“No Place Like Home” - Sponsorship Form

Please Complete and Return by Mail:

Attn: Mary Ruth Scholz
 c/o: 2008 No Place Like Home
 1323 Cedar St NE, Grand Rapids, MI 49503

Return by Fax: 616.776.0368
 (Attn: Mary Ruth Scholz - 2008 Benefit).

Please Make Checks Payable To: Ronald McDonald House of Western Michigan
Credit Card Payments Accepted. Questions or concerns please contact Mary Ruth Scholz, Marketing & Fund Development Manager at 616-776-1300.

Contact Name: _____ **Phone:** _____

Company: _____

(Please print company name as you would like it to appear on signage)

Address: _____ **Email:** _____

City: _____ **State/Zip:** _____

Credit card: MC Visa Amex # _____

Exp date: _____ **Signature:** _____

EVENT SPONSORSHIP:

- _____ Wizard Sponsor - \$5000
- _____ Dorothy Sponsor - \$2000
- _____ Scarecrow Sponsor - \$1500
- _____ Tin Man Sponsor - \$1000
- _____ Lion Sponsor - \$500
- _____ Individual Tickets - \$125 per person

PROGRAM SPONSORSHIP:

- _____ Full-page black & white advertisement - \$500
- _____ Half-page black & white advertisement - \$250
- _____ Quarter Page black & white advertisement - \$100

INKIND CONTRIBUTION(S):

In-kind donations of any variety type are greatly appreciated (floral, food & beverage, printing service etc.)
 In-kind contributors will receive signage and recognition in the evening program.

Item/Service Description: _____

Value: \$ _____

LIVE AUCTION/RAFFLE ITEM(S): Such as “Home & Garden” items (home décor, kitchen appliances, bedroom sets/linens, television, DVD Player etc.), entertainment tickets, adventure experiences (Hot Air Balloon Rides, travel packages etc.) **Items w/ a minimum \$50 value preferred.**

Item/Service Description: _____

Value: \$ _____

- _____ Check here if donated item should be picked up by Ronald McDonald House staff.
- _____ Check here if your item will be dropped of at the Ronald McDonald House.